



Who we are

HelloRaiden is an International Brand Development & Marketing Agency headquartered in Los Angeles, California. At HelloRaiden, our passion and dedication remain allegiant to strategic excellence. Throughout each market and industry we service, we pride ourselves on focused innovation and tailor-made strategy backed by research.

The HR3P

HelloRaiden is Passion! – We view every problem as an opportunity for innovation and love nothing more than solving the unsolvable.

HelloRaiden is Professionalism! – Reliability, trust and confidence are the foundation of every relationship with our clients.

HelloRaiden is Precision! – Unwavering focus and a dedication to accuracy are what separate us from the pack.

Say Hello to HelloRaiden!

Web HelloRaiden.com

Email hello@helloraiden.com

What we do

As a full-service Strategic Agency, **HelloRaiden** satisfies the complete spectrum of client needs.

International Market Penetration Strategy & Implementation

– *Consider us your ticket, passport & visa all rolled into one!*

At HelloRaiden, we prioritize strategic development, utilizing our expertise to assist clients in establishing successful sales channels in both the United States as well as overseas markets. Specializations include:

- In-depth Qualitative Research
- Market Analysis
- Market Penetration Strategy
- Compliance Evaluations
- Market Share Acquisition & Maintenance Strategies

International (Re)Branding – *Don't Get Lost In Translation!*

There's an overwhelming multitude of considerations to be conscious of when entering foreign markets. From language to social & political climate trends, to unique consumer metrics, HelloRaiden provides masterful strategic insight reinforced by qualitative analytics to ensure brands seamlessly adapt to their target market's current domestic trends. Focuses include:

- Audience & Channel Sourcing
- Design, Copywriting, Social Media Mgt.
- Brand Positioning
- Rebranding

Consultation & Relationship Mgt – *We open doors and help build relationships that matter!*

At HelloRaiden we love bringing people together! Expertly sourcing and facilitating key relationships, we help our clients bridge gaps by providing them with tools for success. Options to connect include:

- Sales Platforms (Amazon, eBay, Walmart, Target, etc.)
- Design and R&D
- Logistics Partners, Domestic Distributors
- Relevant KOLs & Media Affiliates

Complete Build – *From Concept to Launch!*

At the start of every great brand, is a great idea. At HelloRaiden we thrive in turning great ideas into great brands. Our process extends far beyond logo, copy and design. With every brand we create for our clients, our primary goal is building brand equity and converting audience members into ambassadors.

Concentrations include:

- Whitespace Analysis
- Competitive Analysis & Market Analysis
- GTM & Marketing Strategies
- Brand Building (Design & Messaging)

Experiential Activations, Trade Show Production & Pop-up – *Dream-it, Build-it, Show-it – Sell-it!*

HelloRaiden offers a full array of interactive marketing services that spur waves of social media attention and priceless word-of-mouth endorsements. Several of our strengths in this area include:

- Strategy & Conceptual Development
- Design & Production
- Ambassadors & Sales Team Staffing
- Social Media tie-ins